

Publication: dentalreview.news

Date: 19 June 2017

Circulation: 25,000

Dr Linda Greenwall awarded BEM

EDITOR / 19 JUNE 2017

APPOINTMENTS



Dr Linda Greenwall has been awarded the **British Empire Medal** in the **Queen's Birthday Honours**

It has been announced that dentist Linda Greenwall has been awarded a British Empire Medal in the Queen's Birthday Honours list in recognition of her services to dentistry and charity in the UK and overseas.

A serial entrepreneur in the dental sector Dr Greenwall runs Hampstead Dental Clinic, set up the British Dental Bleaching Society and is a sought after expert lecturer on the subject of tooth whitening. More recently she set up the Dental Wellness Trust, which this year launched the Good:Deed toothbrush initiative to raise funds to supply three million toothbrushes to those without access to even the most basic oral healthcare.



Dr Greenwall commented: "As a dentist I consider it a good deed to brush your own teeth and to help others to do the same is doubly good" So the message is simple: when you buy a Good:Deed Toothbrush, we give one to a child in need."

This simple, philanthropic initiative is only a small part of the work carried out by the Dental Wellness Trust (but is fundamental to its success) which includes providing supervised tooth brushing programmes for one million children in South Africa, and an evening programme called LiveSmart which aims to help 10,000 children clean up each night by providing them with brushes, toothpaste and soap (for which the organisation is lobbying for donations from oral health companies and hotels) and teaching them effective oral hygiene methods.

Dentists from all over the world have donated their time, and the supervised brushing sessions have been shown to significantly improve both the oral and overall health of the participants. In the Philippines alone the programme was shown to improve tooth care by 40% in a single year.



The charity also works with elderly, disabled and marginalised people in the UK, Eastern Europe, Ghana, Rwanda, South Africa, and Israel to help improve their access to good oral health.

Not one to rest on her laurels Dr Greenwall is staging an integrated healthcare conference to explore methods of "Saving Kids' Teeth" followed by a fund raising dinner for the Dental Wellness Trust on 2nd November 2017 at Lords Cricket Ground.

More information about the Good:Deed brush initiative can be found at www.gooddeed.info. Information about the work of the Dental Wellness Trust can be found at www.dentalwellnesstrust.org.

Publication: dentistry.co.uk

Date: 19 June 2017

Circulation: 50,000

Page: <http://www.dentistry.co.uk/2017/06/19/117934/>

Linda Greenwall honoured in Queen's Birthday List

ON 19 JUNE 2017

AESTHETICS

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Dr Linda Greenwall (pictured left, with Baroness Helen Kennedy and Arlene Philips) has been awarded the British Empire Medal.

The award was made as part of the Queen's Birthday Honours List, in recognition of Dr Greenwall's services to the dental profession in the UK and overseas.

A serial entrepreneur in the dental sector, Dr Greenwall runs Hampstead Dental Clinic, set up the British Dental Bleaching Society, and is a sought after expert lecturer on the subject of tooth whitening.

She is also the editor-in-chief of the clinical journal, [*Aesthetic Dentistry Today*](#).

Philanthropy

More recently, Dr Greenwall set up the [Dental Wellness Trust](#), which this year launched the Good:Deed toothbrush to raise funds to supply three million toothbrushes to those without access to even the most basic oral healthcare.

'As a dentist, I consider it a good deed to brush your own teeth and to help others to do the same is doubly good', commented Dr Greenwall, on the Good:Deed toothbrush.

'So the message is simple: when you buy a Good:Deed toothbrush, we give one to a child in need'.

The Dental Wellness Trust also provides supervised tooth brushing programmes for 1 million children in South Africa, and an evening programme in the called Livesmart, which aims to help 10,000 children clean up each night by providing them with brushes, toothpaste and soap (for which the organisation is lobbying for donations from oral health companies and hotels) and teaching them effective oral hygiene methods.

Dr Greenwall is staging an integrated healthcare conference at Lords Cricket Ground on 2 November, to explore methods of 'Saving Kids' Teeth', followed by a fund raising dinner for the Dental Wellness Trust.

Publication: facebook: dentalreview.news

Date: 19 June 2017

Circulation: 61



Dental Review @ReviewDental · Jun 19
Dr Linda Greenwall awarded BEM - [lfr.news/2tEI5C8](https://www.facebook.com/ReviewDental/posts/10156123456789012)



Publication: twitter: dentalreview.news

Date: 19 June 2017

Circulation: 635



Dental Review @ReviewDental · Jun 19
Dr Linda Greenwall awarded BEM - [lfr.news/2tEI5C8](https://www.ifr.news/2tEI5C8)



Publication: dental-tribune.com

Date: 22 June 2017

Circulation: 655,884

Page: http://www.dental-tribune.com/articles/news/uk/35240_surge_of_honours_for_dentists_in_queens_list.html?utm_source=iContact&utm_medium=email&utm_campaign=Dental%20Tribune%20UK%20&%20Ireland&utm_content=DT+UK+22_06_17



Each year, the Queen's birthday honours list recognises members of the British public for their contribution to various fields. (Photograph: Shaun Jeffers/Shutterstock)

Jun 22, 2017 | News UK & Ireland

0 Comments

Surge of honours for dentists in Queen's list

LONDON, UK: A former Deputy Chief Dental Officer, a prominent orthodontist and a dental philanthropist have been named in the 2017 Queen's Birthday Honours. Appointed to the Order of the British Empire, among other dental professionals, were Prof. Nigel Hunt from the UCL Eastman Dental Institute in London and Dr Linda Greenwall in Hampstead.

An authority on tooth whitening and aesthetic dentistry, Greenwall lectures extensively, in addition to running a multidisciplinary private practice. She is also founder of the British Dental Bleaching Society and the Dental Wellness Trust charity, which aims to promote good oral health in less fortunate communities around the world.

Hunt has been a professor and Head of the Department of Orthodontics at the UCL Eastman Dental Institute since 1998. There, he also leads a research team in the field of craniofacial reconstruction and tissue engineering. Previously, he served as President of the British Orthodontic Society and Dean of the Faculty of Dental Surgery of the Royal College of Surgeons of England.

Also recognised for her contributions to dentistry was Dr Serbjit Kaur from Park View Dental Practice in Leicester in the UK. She served as Deputy Chief Dental Officer for England under Dr Barry Cockcroft from 2008 to 2015.

Further honours recipients were Margaret Katherine Ross, Programme Director for the Bachelor of Science in Oral Health Sciences at the Edinburgh Dental Institute, and Dawn Ailsa Adams, Clinical Director of Community Dental Services at NHS Fife.

Every year, the Queen's Birthday list recognises members of the public in Britain for their contributions to various fields. This year's list saw honours awarded to over 1,000 people, including Sir Paul McCartney, MBE; J.K. Rowling, OBE; and comedian Billy Connolly, CBE, among others.

Publication: dentalrepublic.co.uk

Date: 22 June 2017

Circulation: 13,179 Monthly

Page: <http://www.dentalrepublic.co.uk/news/article/dentistry-recognised-in-the-queens-birthday-honours>

Dentistry recognised in the Queen's Birthday Honours

22 Jun 2017

Four dentists and a hygienist have received awards in this year's Queen's Birthday Honours list.

Dawn Adams, Clinical Director, Public Dental Service, NHS Fife, was awarded an Order of the British Empire (OBE) for her services to dentistry.



Professor Nigel Hunt, Head of Orthodontic Department, Eastman Dental Institute, University College London, was also awarded an OBE for his services to dentistry and to the speciality of orthodontics.

Margaret Ross, lately Senior Lecturer for Dental Care Professionals at the University of Edinburgh, was awarded an OBE for her services to dentistry.

Serbjit Kaur, Dentist, Leicestershire was awarded a Member of the British Empire for her services to dentistry.

Linda Greenwall, Dentist, Hampstead Healthcare Ltd was awarded a British Empire Medal for her services to the dental profession in the UK and abroad.

Retired dentist Rudi Leavor received a British Empire Medal for services to the Jewish community and Interfaith Relations in Bradford, West Yorkshire.

The Queen's Birthday Honours rewards outstanding achievement and service across the UK.