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Who wants to be a dental millionaire?

Recently a dentist was a contestant on the TV quiz show *Who Wants to be a Millionaire?* As this is one of the most successful shows on TV, it was excellent exposure and a great marketing opportunity for him. We learned that he placed coloured fillings for children made from vegetable dyes. In aesthetic dentistry, however, we try to make restorations to blend with the natural tooth colour, but this was an interesting concept.

I have just returned from attending the California Dental Association Conference which was held at the Anaheim convention centre (home of Disneyland). It was an excellent conference with great quality of lectures on aesthetic and restorative dentistry. There was so much choice that it was difficult to choose which lecture to attend as there were many programmes running concurrently. It was also good value at \$200 (about £150) for 4 days of conference and hands-on courses (an extra charge). Now that dentists have to complete 50 hours of CPD per year, this would be a good and enjoyable way of achieving the requirements.

The Millionaire Next Door by TJ Stanley and WD Danko - the surprising secrets of America's wealthy - was talked about in a few lectures. This is a very interesting book which can change your life and is one I recommend. The authors interviewed thousands of millionaires to understand the habits of the wealthy. They found that the 'millionaire next door' is frugal, does not have a fancy lifestyle and is self-employed. They also found that you aren't what you drive. The book compares the lifestyles and spending habits of Dr North and Dr South, both high-earning physicians. They also mention that 'dentists providing cosmetic dentistry, including bleaching, bonding and veneers' would benefit from this affluent sector who would be prepared to spend their money on these services.

This month's *R&AP* has a contribution from Dr Cloyd, from the University of Tennessee, who discusses and demonstrates the use of the double cord impression technique. Michelle Crossley discusses the features of facial attractiveness, which are essential factors when completing a smile evaluation and treatment plan for patients. We have another in our series of impression techniques from Professor Wilson and McCord. Dr Tipton continues his series on crown and bridge techniques.

Best wishes

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